



TOWN OF AVON  
2021 OCT 22 A 8:50  
TOWN CLERK

BUCKLEY CENTER, Avon, MA 02322  
Telephone: 508-588-0414

## **Avon Planning Board**

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**Date:** October 7, 2021

**Members Present:** Chuck Comeau, Chair; Robert Pillarella, Member; Jason Suzor, Jr., Clerk

**Members Absent:** Charles Marinelli, Member; Charles Comeau, Jr. Vice Chair

**Others Present:** Pat Waters, Senior Executive from Abington Bank; Scott Ferrigno of Sign Design in Brockton; Robert Borden, Building Inspector; Lynne McKenney, Recording Secretary

Chuck Comeau announced that pursuant to Governor Baker's March 12, 2020 Order Suspending Certain Provisions of the Open Meeting Law, G.L. c. 30A, Subchapter 20 and the Governor's March 23, 2020 Order imposing limitations on the number of people that may gather in one place, this hearing of the Avon Planning Board will be conducted via remote participation. No in-person attendance of members of the public was permitted, but every effort was made to ensure that the public can adequately access the proceedings as provided for in the Order. Chair Chuck Comeau, reminded the viewing audience that persons who would like to view this meeting while in progress may do so by joining the Zoom link for the videoconference in session.

Charles Comeau called the meeting to order at 7:16 p.m. with all members present except Vice Chair, Chuck Comeau and Member, Charles Marinelli. Each Board member acknowledged their presence at the meeting by responding in the affirmative during the roll call.

### **Minutes**

No meeting minutes were approved.

### **1 East Main Street, Abington Bank Signage:**

Presentation by Sign Design regarding replacing existing signage at 1 East Main Street

Scott Ferrigno of Sign Design in Brockton discussed his plans to rebrand the branch located at 1 East Main Street. This will bring the standards to what they should be. He discussed the different types of signage that will be replaced. The signage on the center island is set back from

the road. The sign will be at a higher elevation (approximately 10 feet from pavement level). Mr. Ferrigno discussed the pylon signage will be subtle lighting, the lettering will be white. Mr. Suzor asked how far back the sign would be from the road. Mr. Comeau stated that the by law requires it to be 12 feet back from the back of the sidewalk. Mr. Ferrigno stated that it will be staying in the same location. The Planning Board discussed the additional changing in signage with Mr. Ferrigno of Sign Design which included directional signs which were lowered to give patrons plenty of line of site (these signs do not have any lighting) they discussed that the Avon bylaw requires the signs to be 36 inches or below from grade. The signs will be supported by a steel post with concrete footing. Mr. Ferrigno discussed with the Planning Board the interior island enter, exit and right turn only sign. Two building signs are currently halo lite (light comes from the back) which is a subtle form of lighting. The front and the back signs will be replaced with halo lite signs. There will be some window lettering. The south sign will be removed, banner to be removed, the www.abingtonbank lettering will be removed and not replaced with anything. There will be additional signing in the window, which is unregulated. The existing sign that states walkway to street will be refaced. The handicap sign will be replaced. Mr. Borden stated that the handicap sign needs to be an accessible parking spot and state that it is van accessible. Mr. Borden requires the square footage area of the east face and west face of the building as well as the square footage of the signs. The east face is limited to 5% of the building, the west face needs to have a wall area of 798 square feet or greater. The east face has to have wall area of 1540 feet or greater or the signs are non-compliant. Mr. Borden stated that the Planning Board cannot issue a variance only the Board of Appeals can. Mr. Comeau stated that the plans must list the square footage for each wall.

A motion was made by Bob Pillarella to approve based upon compliance of current bylaws issued sign and square footage of the building prints, seconded by Jason Suzor, Jr. No discussion on the motion. A roll call vote was taken. Bob Pillarella voted aye, Jason Suzor, Jr. voted aye, and Chuck Comeau voted aye.

#### **Public Hearing: 540 Bodwell Street, Ext.**

A motion was made by Jason Suzor, Jr. to continue the Public Hearing on 540 Bodwell Street, Ext. on behalf of the applicant to November 18, 2021 at 7:30 p.m., seconded by Bob Pillarella. No discussion on the motion. A roll call vote was taken. Bob Pillarella voted aye, Jason Suzor, Jr. voted aye, and Chuck Comeau voted aye. The motion carries.

#### **Discussion:**

The Planning Board reviewed mail.

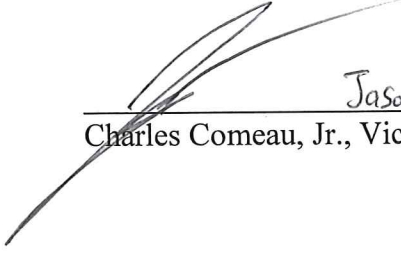
The Planning Board discussed different options on how to notify the public regarding Public Hearings. They discussed how expensive the cost of advertising is with the only option being The Enterprise. The Board would like to inquire about different ways to advertise that is cost effective and advertisement that reaches all town residents. Mr. Pillarella will write a letter to the state to inquire about different ways to advertise.

The next Planning Board meeting is scheduled for October 21, 2021 at 7:00 p.m.

A motion was made by Jason Suzor, Jr. to adjourn the meeting at 8:08 p.m., seconded by Bob Pillarella. A roll call vote was taken. Bob Pillarella voted aye, Jason Suzor, Jr. voted aye and Chuck Comeau voted aye. The motion carries.

**List of Documents:**

1. October 7, 2021 meeting agenda
2. Sign Design presentation signage at 1 East Main Street



Jason Suzor Jr

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Charles Comeau, Jr., Vice Chair