



MASSACHUSETTS

# GET FIT. GAIN UP TO \$150 IN SAVINGS.

Big congrats on your healthy habits! To celebrate all you do, we've put together up to \$150 in fitness reimbursements\*—and now virtual activities are included. Yours for the taking, you go-getter.



## GET REWARDED, NO SWEAT!

Our reimbursement process is quick, easy, and online. Good thing, because you can save on:

- Full-service health clubs
- Fitness classes such as yoga, Pilates, Zumba®, kickboxing, and indoor cycling/spinning
- Fitness memberships, subscriptions, programs, or classes that provide cardiovascular and strength training using a digital platform

Be sure to check with your doctor before starting a new exercise program.

### Get Started

To submit your reimbursement, sign in to MyBlue at [bluecrossma.org](https://bluecrossma.org).

**Your reimbursement is waiting!**

\*To find out if the fitness reimbursement is included with your plan, sign in to MyBlue at [bluecrossma.org](http://bluecrossma.org), or call Member Service at the number on your ID card.

**Important Information:**

- Fitness reimbursement can be granted for any single member or combination of members enrolled under the same Blue Cross health plan. Blue Cross will make a reimbursement decision within 30 days of receiving a completed request.
- Reimbursement requests must be submitted by March 31 of the following year.
- Keep copies of proof of payment in case we request them from you. Proof of payment includes:
  - Receipts (cash/check/credit/electronic) for membership or class fees, clearly documenting your name, the fitness program name, and individual amounts charged with date paid.
  - Your fitness program membership or participation agreement, clearly documenting your name and date signed.
- Reimbursement may be considered taxable income, so you should consult a tax advisor.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).